

Discussion Questions

- Would you like to share any of your general or specific reactions to the presentations that you just heard?
- Let's talk about barriers. For the employers here, what prevents more of your employees from walking, biking, taking transit and carpooling?
- There's a lot of research that shows that the dominant factor in commute mode choice is the availability and price of parking (where other commute options exist). Is it possible to imagine that everyone could agree to a similar approach to parking? Possible that people could get on board with giving the full value of any parking subsidy to all employees in cash to spend on any commuter option, regardless of whether they drive or park or not. Or alternatively, agree to charge employees for parking?

Questions for Panel

- For property owners, would there be challenges in transitioning to occasional daily parking for all leases? If so, what would they be? How could they be overcome? (include a number of spaces in each tenant lease at the market rate and let/help each tenant track the daily use of their employees, ending the normal practice of one “access card” being assigned to only one employee.)
- For Evan from the MBTA, can we expect any more innovation in the monthly pass program? For example, any consideration moving towards a MaaS pass that might include a Hubway membership and/or a number of free or discounted Uber/Lyft rides from outlying rail stations with little or no bus service?

Questions for Panel

- For the employers here, do you see any advantage for your organization and staff in offering a free or discounted MBTA pass to all employees (including drivers, walkers, and bikers) that you can purchase from the MBTA on a pay-per-use basis?
- Any reactions to the new app technology and gamification of commuting as we described earlier here?
- For everyone, are there additional and/or better ideas for shifting commuter behavior that we have missed or have given short-shrift to?
- What should this group do as a next step?

For more Information

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